

DELIVERABLES TRACKING SHEET



To fulfill the terms of a Brand Participant Agreement or a Social Media Engagement Agreement, we recommend that Influencers carefully track the required deliverables for each social media platform.

- YouTube videos
Number: _____
Date(s) and Time(s): _____

- Instagram
Respond to comments? No Yes Number: _____
Photos
Number: _____
Date(s) and Time(s): _____
Videos (up to 60 seconds)
Number: _____
Date(s) and Time(s): _____
Story (photos and videos vanish after 24 hours)
Number: _____
Date(s) and Time(s): _____

- Twitter
Number of tweets: _____
Date(s) and Time(s): _____

- Snapchat Story (photos and videos vanish after 24 hours)
Number of photos: _____
Number of videos (up to 60 seconds): _____
Date(s) and Time(s): _____

- Facebook
Posts: _____
Facebook Live: _____
Date(s) and Time(s): _____

- Others
Musical.ly
PUBLIC group chats
Gifs on Giphy.com